



2022 ANNUAL DONOR RECOGNITION OPPORTUNITIES

Your generosity makes a real difference in sustaining and transforming our artist studios, unique exhibition offerings, and arts education programming in our historic downtown location and across communities!

As a donor to Artspace you ensure people of all ages and abilities have the opportunity to explore meaningful art experiences. From summer art camp scholarships, one-of-a-kind adult classes and workshops, to our visual artist residencies, community support makes possible the joy, creativity, and connection the arts offer.

Donors contributing between \$1,000 - \$20,000 annually may be recognized as identified below.

Signature annual programs and events are detailed on next page; additional opportunities for recognition will evolve as planning continues and new programming is launched.

PRESENTING \$20,000

Champion benefits, plus:

- Exclusive presenting recognition for event of choice (based on availability), includes printed, digital + social channels
- Premier logo or name recognition on an exclusive placard in a prime location of Artspace
- Use of Artspace for one private event (some restrictions apply)

CHAMPION \$10,000

Patron benefits, plus:

- Prominent logo or name recognition on an exclusive placard inside Artspace
- Recognition as Artspace Champion of one First Friday event + table in lobby
- Twelve invitations to special event at Artspace

PATRON \$5,000

Collector benefits, plus:

- Private behind the scenes tour with President + CEO Carly Jones
- Eight invitations to special event at Artspace

COLLECTOR \$2,500

Collaborator benefits, plus:

- Private behind the scenes tour with member of Artspace Leadership Team
- Recognition on an exclusive placard inside Artspace
- Four invitations to special event at Artspace

COLLABORATOR \$1,000

- Invitations to insider events and previews at Artspace throughout the year
- Two invitations to special event at Artspace
- Acknowledgement as Artspace donor throughout the year

Recognition outlined above may be waived by donor. All donors are listed as a Community Partner on promotional materials, signage, programs, and website unless gift is identified as "Anonymous."

ARTSPACE 2022 SIGNATURE PROGRAMS + EVENTS

I. FRESH: NC Artists

Two-month celebration of NC visual artists attracting 5,000+ attendees

- FRESH Works 200+ visual artists: **Exclusive Preview Reception 5/5**
- FRESH First Friday Live music, art activities, and more: **5/6 + 6/3**
- FRESH Sounds Concerts, musicians TBA: **4 throughout May + June**
- FRESH Family Day open house, guided art activities, demos: **5/14**
- FRESH Perspectives speaker series, panel discussions, roundtables, artists talks and workshops series: **throughout May + June**



II. Arts Education Series

- 33rd Annual Summer Art Camps for rising 1 – 12 graders with over 20 educators hired + 60 scholarships awarded
- Adult classes + workshops throughout the year to fuel the creative process
- Professional development to support the long-term, sustainable careers of visual artists + art educators

III. Exhibitions in Gallery 1, Gallery 2, + Upfront Gallery

- 15 Exhibitions are planned throughout the year and feature the work of local, regional, and national artists of high artistic merit; includes exhibition brochure, signage and promotions
- A variety of artists styles, mediums, and career levels, whether emerging, mid-career, or master, inspires visitors of all ages
- Educational programming and audience activations are thoughtfully planned to generate community engagement

IV. Visual Artist Residencies

- Regional Emerging Artist in Residences: four, six-month residency
- Universal Access Residency: one, month-long residency
- *Community Engagement Residency: in planning*
- *HBCU Post-graduate Residency: in planning*



V. First Friday Events

- Open to the public with special hours, 6 – 10 PM the first Friday of each month, January - December
- Over 800 adults, youth, and families participate in each special night kicking off the month with 35 artists in open studios, hands-on art activities, and multiple gallery exhibitions.